



Leaders & Celebrities

Exhibit DiSC Behavioral Styles

Dominance

Barack Obama (D/C)
Hillary Clinton
George W. Bush
John F. Kennedy
Barbara Walters

Motto:

“Charge or Follow Me”
Just Do it!
READY – FIRE - AIM

influence

Bill Clinton
Katie Couric
Jesse Jackson
Rosanne Barr
Ellen Degeneres

Motto:

Don't Worry – Be Happy!”
Have Fun Doing it!
FIRE – FIRE – FIRE

Conscientiousness

George Romney
Al Gore
Condoleezza Rice
Jackie (Kennedy) Onassis
Meryl Streep

Motto:

“C. Y. A.” – Cover Your Anatomy
Do it Right! - the First Time!
AIM – AIM – AIM

Steadiness

Walter Cronkite
Princess Diana
Jimmy Carter
Mr. Rogers
Dwight Eisenhower

Motto:

If You Fail to Plan, You Plan to Fail.
“Do it Together!”
READY – READY - READY