



Leaders & Celebrities

Exhibit DiSC Behavioral Styles

Dominance	influence
<p>Barack Obama (D/C) Hillary Clinton George W. Bush John F. Kennedy Barbara Walters</p>	<p>Bill Clinton Katie Couric Jesse Jackson Rosanne Barr Ellen Degeneres</p>
Motto:	Motto:
“Charge or Follow Me”	Don’t Worry – Be Happy!”
Just Do it!	Have Fun Doing it!
READY – FIRE - AIM	FIRE – FIRE – FIRE
Conscientiousness	Steadiness
<p>George Romney Al Gore Condoleezza Rice Jackie (Kennedy) Onassis Meryl Streep</p>	<p>Walter Cronkite Princess Diana Jimmy Carter Mr. Rogers Dwight Eisenhower</p>
Motto:	Motto:
“C. Y. A.” – Cover Your Anatomy	If You Fail to Plan, You Plan to Fail.”
Do it Right! - the First Time!	Do it Together!
AIM – AIM – AIM	READY – READY - READY